

Previous Data Privacy Policy valid until 12/2017

RWE about data privacy

The privacy of your personal data is an important concern to us. This is why we conduct our web activities in strict compliance with data privacy and data security laws. In the following, we would like to share with you which information we may collect and how we deal with it.

Personal data

As a general rule it is fair to say that the privacy of your personal data is of utmost importance to RWE. For this reason, we never collect any personal data through our websites without your consent. It is entirely up to you to decide whether you want to let us know these data, for instance as part of a registration, contact request, etc.

Usually, we use your personal data to answer your inquiry, to process your order or to provide you with access to specific information or offers.

General information

When you access our websites or retrieve a file, data of this process are stored in a log file on our web server. These data are not of a personal nature. It is therefore impossible for us to see which user has retrieved which data.

The following data may be stored in particular:

- the domain name of the website you came from
- the websites you visited in our offer
- the names of the retrieved files
- date and time of a retrieval
- the name of your Internet Service Provider
- and, possibly, the operating system and browser version of your computer.

We use this information exclusively to determine the attractiveness of our websites and to improve their contents.

IP addresses

We deliberately do not log any IP addresses so as to enable you to use our websites anonymously. Your IP address is pseudonymised by a data privacy-conforming process before it is stored in our web server log file. We use these pseudonymised IP addresses e.g. to identify and counteract attacks or to prepare web statistics.

Cookies

When you visit one of our websites, it may happen that we store information in the form of a “cookie” on your computer, which we recognise automatically during your next visit. Cookies enable us, for instance, to tailor a website to your interests or to store your user name so that you do not have to enter it again each time. If you do not want us to recognise your computer,

please adjust the settings if your Internet browser in such a way that it deletes cookies from your computer hard disk, blocks all cookies or warns you before a cookie is stored.

Information about web analyses

On this website, data are collected and stored by means of technologies of etracker GmbH (www.etracker.com) for marketing and optimization purposes. These data can be used to develop usage profiles under a pseudonym. Cookies may be used for this purpose. Cookies are small text files stored locally in the cache of the Internet browser of website visitors. The cookies enable the Internet browser to be recognized. Without the specific consent of the person concerned, the data collected by means of the etracker technologies are not used to personally identify the visitor to this website, nor will they be linked with personal data about the person behind the pseudonym. It is possible anytime to object to the collection and storage of the data with immediate effect for the future.

Children

Minors should not transmit any personal data to RWE websites without the permission of their parents or guardians. RWE recommends all parents and guardians to show their children how to deal with personal data on the Internet in a secure and responsible manner. RWE will never knowingly collect personal data from minors or use them in any way or disclose them to third parties without permission.

Security

RWE takes precautions to ensure the privacy of your personal data. Your data will be conscientiously protected against loss, destruction, falsification, manipulation and unauthorised access or unauthorised disclosure.

Links to other websites

RWE's websites contain links to other websites. RWE accepts no responsibility for the data privacy strategies or the content of these other websites.

Questions and comments

If you have any questions or comments concerning the data privacy of RWE (for example about reviewing and updating your personal data), please contact us under the heading of "data privacy". The continuing development of the Internet also has an impact on our data privacy strategy. Any changes will be announced on this page in good time.

RWE AG 2011, Essen